



Media Advisory

Executive Director: Steffi Travis, 704.332.5822 or 704.517.8807, steffi@jacobs ladder.org

Media Contact: Tovi Martin, 704.651.7674 (cell), tovi.martin@gmail.com

FOR IMMEDIATE RELEASE

Business Leaders Join Board of Jacob's Ladder Job Center, Inc.

Charlotte, NC: Lorenzo Clark, Tony Perez, Charles Pfeiler, and Rhonda York have joined the board of directors of Jacob's Ladder Job Center, Inc. (Jacob's Ladder).

- Lorenzo Clark is recently retired from Verizon Communications and resides in Charlotte.
- Tony Perez is Senior Vice President, Portfolio Director for Headquarters Region, within Corporate Workplace at Bank of America in Charlotte.
- Charles Pfeiler is a Management Consultant with TEL Development in Charlotte and resides in Waxhaw.
- Rhonda York is owner of Dynamic Life Designs and managing partner of TeamWide Solutions, Inc. in Charlotte.

Jacob's Ladder works to break the cycle of chronic poverty by providing job readiness training and related services for Charlotte's urban poor. "Each board member has a personal commitment to the success of Jacob's Ladder and our clients," says Dan Habrat, Chairman of the agency's Board of Directors. "We all live, work, and raise families right here in the community we serve."

"Jacob's Ladder has always depended on volunteers to meet the needs of our community," says Executive Director Steffi Travis. "The addition of these four individuals brings renewed energy to our mission at a critical time for Charlotte."

About Jacob's Ladder

The mission of **Jacob's Ladder Job Center, Inc.**, is to help the unemployed and underemployed find and keep living wage jobs. Jacob's Ladder works to break the cycle of chronic poverty by providing job readiness training and related services for Charlotte's urban poor. Typical clients have multiple barriers to employment, come from neighborhoods of chronic poverty, and desperately want to work and support their families. Volunteers and staff provide a four-step program to equip hard-to-employ clients with the tools to achieve employment and the post-hire support to maintain that status. The 11-year old organization is funded solely by private donors and receives no United Way, state, or federal funding. To learn more about Jacob's Ladder Job Center, Inc., visit jacobs laddercharlotte.org.

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