



Media Advisory



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FOR IMMEDIATE RELEASE

Guys With Ties Hosts Halloween "Monster Mash" to Benefit Jacob's Ladder

Charlotte, NC: Guys with Ties Charlotte announced its annual Monster Mash Halloween party will benefit Jacob's Ladder Job Center, Inc., an independent non-profit providing job readiness services to Charlotte's urban poor.

"I am delighted that Guys with Ties has chosen to support Jacob's Ladder," said Steffi Travis, executive director of Jacob's Ladder Job Center, Inc. "We have seen a three-fold increase in the number of people seeking our services this year, and we clearly need expanded resources to serve those clients. This party is the perfect combination of fun and fundraising at a time of urgent need."

- WHAT:** MONSTER MASH Halloween Party
DJ, Cash Bar, Costume Party and other ghoulish delights; \$750 Cash Prize for Best Costume
- WHEN:** October 31st, 8:00 p.m. to 2:00 a.m.
- WHERE:** Strike City at the EpiCentre, 210 E. Trade Street, Charlotte, NC
- WHO:** Age 21 & up; Costumes strongly encouraged!
- COST:** \$10.00 at the door.

About Guys with Ties

Guys with Ties was founded in 2006 by five Charlotte men seeking to enrich the Charlotte community through social events targeted at the young professional community to raise money and awareness for deserving charities. "Not only do we want to provide an avenue with which our peers can learn about the great charitable opportunities in Charlotte, but also give back and show our appreciation for the wonderful community where we live," says Secretary and Event Chair Tim Ferguson. The group, now numbering nine, has raised over \$65,000 to date for local charities. To learn more about Guys with Ties Charlotte, visit guyswithtiescharlotte.com

About Jacob's Ladder

The mission of Jacob's Ladder Job Center, Inc., is to help the unemployed and underemployed find and keep living wage jobs. Typical clients have multiple barriers to employment and come from neighborhoods of chronic poverty. The 11-year old organization is funded solely by private donors and receives no United Way, state, or federal funding. To learn more about Jacob's Ladder Job Center, Inc., visit jacobsaddercharlotte.org